

## FOR IMMEDIATE RELEASE

Contact: Erica Boniface; [Erica@ColoradoMediaNetwork.com](mailto:Erica@ColoradoMediaNetwork.com)

Phone: 303-717-8246

### **It's Denver's feel-good story of the holiday season: Warren Village's Holiday Shop provides gifts for families leaving poverty**

**DENVER, CO (NOVEMBER 13, 2018)** – The holidays can be a stressful time, but imagine you are a family struggling to make ends meet. Providing holiday gifts to your family can at times be extremely challenging.

But thanks to Warren Village, more than 160 Denver families will unlock the magic of the holiday season this year when the [31st annual Holiday Shop](#) opens, providing parents and children the chance to shop for a gift to give a loved one, free of charge.

“Our Holiday Shop melts my heart every year. Warren Village families come from poverty and many struggle during the holiday season,” says Warren Village CEO, Ethan Hemming. “Seeing the smiles on the faces of both parents and children as they select and wrap gifts for their family members -- that’s what the holidays are all about.”

On Saturday, December 15, 2018, from 9 a.m.-4 p.m., Warren Village will celebrate the 31st Anniversary of the widely cherished Holiday Shop event at Park Hill United Methodist Church. For many of the families that participate, the gifts they select are the only ones they will give or receive this season.

“To me, Holiday Shop isn’t just toys for kids. It’s real gifts for parents who don’t have much – and it’s so special for our children and parents to have the opportunity to give something to their loved ones,” says Ryan Schrier, Development Director at Warren Village.

**Participate in Holiday Shop Gift-Giving:** Warren Village takes donations of new, unwrapped gifts for both parents and children. Organizations have even hosted their own gift drive during the season to provide gifts to Warren Village families. View the adult and kid wish lists here: <https://warrenvillage.org/holiday-shop/>. Please deliver gifts to the Ray Cushman Family Center (1300 Gilpin Street, Denver, Colorado) during the following dates/times: **Monday, December 3 from Noon – 6 p.m.; Wednesday, December 5 from 1 p.m.- 7 p.m.; and Friday, December 7 from 8 a.m.- 2 p.m.**

Don’t have time to stop by the gift drop? Purchase gifts off Warren Village’s Holiday Shop Amazon Wish Lists: <https://warrenvillage.org/donate-gifts/>



Transforming Parents' Lives. Improving Children's Futures.

**Volunteer for Holiday Shop:** Warren Village is looking for 250 community members to help volunteer over the holiday season. Childcare is also available for volunteers and their families. Sign-up now for donation drop-off, gift wrapping, childcare, Holiday Shop helpers and more: <https://warrenvillage.org/holiday-shop-volunteer-form/>

**FOR THE MEDIA:** Coloradans love heartwarming stories over the holiday season. We can help set up interviews with current Warren Village families who are participating in Holiday Shop – or interviews with community members who donate and give to Warren Village families, and those who also make it their magical mission to volunteer their time. There are plenty of exclusive story angles just for you. Reach out to **Erica Boniface** at [Erica@ColoradoMediaNetwork.com](mailto:Erica@ColoradoMediaNetwork.com) or call **303-717-8246**.

###

**ABOUT WARREN VILLAGE:** Warren Village implements a comprehensive two-generation (2Gen) approach that provides opportunities and resources to empower families to change their life trajectory. Warren Village offers a safe place to call home; wrap-around family support services including workforce training, educational advancement, and life-skills classes; and a nationally accredited early learning center. Warren Village has been a trusted partner in the Denver community since 1974. [www.warrenvillage.org](http://www.warrenvillage.org)