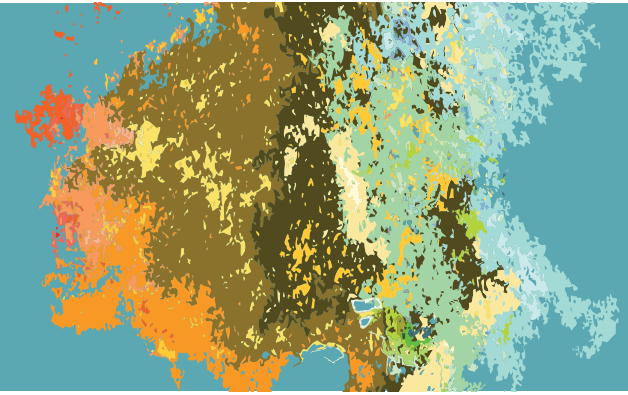


WARREN VILLAGE

Transforming Parents' Lives. Improving Children's Futures.

Spring Gala 2022 Sponsorship Opportunities



30
APRIL
2022

HYATT
REGENCY
DENVER TECH
CENTER

This year's in-person celebration will be attended by 400+ community and business leaders, and will include a lively cocktail reception, heartwarming testimonials from our resident families, a delicious seated dinner, a fabulous live auction, and dancing with live music.

Through the generous support of sponsors like you, our annual gala raises more than \$300,000 to empower 500 hard-working, single parents and their children each year.

Your generous sponsorship will directly impact Warren Village families and allow you access to a variety of great benefits!



Sponsorship Opportunities

PRESENTING SPONSOR | \$30,000

EXCLUSIVE

Pre & Post-Event Marketing

- Featured logo on electronic invitation (13,000+ recipients)
- Featured logo on printed version of Save-the-Date and formal invitation*
- Exclusive logo on print ad in Colorado Expression Magazine March issue and website**
- Prominent placement on additional print ads
- Social media announcement and thank you posts (4,500+ followers)
- Opportunity for corporate profile piece in upcoming Issue of WV newsletter (13,000+ recipients – electronic and print)
- Logo on Facebook event description
- Mention in Facebook photo album
- Large logo (with link) on gala web page

Opportunity to speak at the May Resident "Honoring Evening" event at the Denver Botanic Gardens

Day-of Marketing & Recognition

- Logo exclusively projected at event entrance
- Two front row tables for 10 guests (20 total) with first-priority seating
- Opportunity to make remarks during event program
- Name on the program cover and two-page color advertisement (created by sponsor) in the program and inclusion on all event signage
- Lead advertisement in the event slide show
- Sponsor may provide a retractable standing banner
- 10 tickets to the VIP reception



RECEPTION SPONSOR | \$20,000

EXCLUSIVE

Pre & Post-Event Marketing

- Logo on electronic invitation (13,000+ recipients)
- Logo on printed version of Save-the-Date and formal invitation*
- Logo on Colorado Expression Magazine news letter ad
- Logo in upcoming Issue of WV newsletter (13,000+ recipients – electronic and print)
- Prominent placement on additional print ads
- Social media announcement and thank you posts (4,500+ followers)
- Logo (with link) on gala web page

Day-of Marketing & Recognition

- Branded cocktail napkins at reception
- Logo exclusively projected during reception
- Opportunity to speak during reception
- Two tables for 10 guests (20 total) with first-priority seating
- Verbal recognition from podium
- One-page color advertisement in the program and inclusion on all event signage
- Logo in event slide show

Sponsor's choice between VIP reception or general pre-event reception.



EMPOWERMENT SPONSOR | \$15,000

Pre & Post-Event Marketing

- Logo on electronic invitation (13,000+ recipients)
- Logo on printed version of Save-the-Date and formal invitation*
- Logo in upcoming Issue of WV newsletter (13,000+ recipients – electronic and print)
- Placement on additional print ads
- Social media announcement and thank you posts (4,500+ followers)
- Logo or name on gala web page

Day-of Marketing & Recognition

- One (1) reserved table for 10 guests with priority seating
- Verbal recognition from the podium
- Half-page color advertisement in the program and inclusion on all event signage
- Logo in event slide show
- 4 Tickets to the VIP reception

Three Unique Empowerment Sponsorships

All Empowerment Sponsors will receive the benefits listed at left PLUS the special opportunities listed below:

Paddle Raise

Be the first to "Raise Your Hand" for Warren Village by sponsoring our paddle raise. This is an exciting moment as event participants pledge their financial support and investment in our families! **This sponsor will have their logo incorporated on the auction bid paddles.**

Empowerment Speaker

Our "Listen to My Story" program will take guests on an inspiring journey – sharing our residents' personal experiences, accomplishments, challenges, and hopes for the future. **This sponsor will have their logo on a slide projected during our resident's speech.**

Coffee & Dessert Bar

Show your support by sponsoring our tantalizing coffee and dessert bar. **This sponsor will have their logo on the dessert bar and napkins.**

CHAMPION SPONSOR | \$7,500

Pre & Post-Event Marketing

Recognition as Champion Sponsor in: Electronic invitation (13,000+ recipients); social media group announcements; all gala-related emails; ad in WV newsletter; print versions of Save-the-Date and formal invitation*

Day-of Marketing & Recognition

- One (1) Table for 10 guests
- Quarter-page color advertisement in the program and inclusion on all event signage
- Logo in event slide show
- 2 Tickets to the VIP reception
- Logo or name on gala web page

TABLE SPONSOR | \$4,000

Pre & Post-Event Marketing

Recognition as Table Sponsor in: Electronic invitation (13,000+ recipients); social media group announcements; all gala-related emails; ad in WV newsletter; print versions of Save-the-Date and formal invitation*

Day-of Marketing & Recognition

- One (1) Table for 10 guests
- Included in table sponsor listing in event program
- Included in table sponsor listing in slide show
- Logo or name on gala web page

*Sponsorship must be confirmed for Save-the-Date inclusion by January 24 and March 10 for invitation

**Sponsorship must be confirmed by January 24, 2022

Ask us about additional exclusive sponsorship and/or program advertising opportunities tailored to fit your needs. Contact Michele Kilen, Foundation and Corporate Relations Manager to secure your sponsorship today!

mkilen@warrenvillage.org or call 303.320.5057