



Warren Village

Amplify your Impact

Community Fundraising Toolkit

**THANK YOU FOR YOUR INTEREST IN
SUPPORTING WARREN VILLAGE!**

Peer-to-Peer (P2P) Fundraising allows you to leverage your personal network to spread awareness and expand Warren Village's reach in the community.

By creating a P2P fundraiser, you and your community can support low-income families in their journey towards economic mobility, creating lasting change

[CLICK HERE TO START A FUNDRAISER](#)

Why Support Warren Village?

DENVER'S HOUSING CRISIS

The 2025 Point in Time Count, conducted by the Metro Denver Homeless Initiative (MDHI), indicated that **10,774 individuals in Metro Denver are experiencing homelessness**. this is a 56% increase from 2022. **Approximately 46% of all unhoused people included individuals with children**. Further, housing costs in Denver are 23% above the national average, which is contributing to a growing housing crisis.

WHAT WE OFFER

Warren Village works to provide services that meet the need of families facing housing instability in our community, helping them thrive.

With the addition of Warren Village's newest campus at Alameda, the organization served **572 adults and 458 children** in fiscal year 2025 (FY25).

WE NEED YOUR HELP TO CONTINUE PROVIDING FAMILIES WITH THE RESOURCES THEY NEED TO FLOURISH

The funds you raise for Warren Village will contribute to:



**Safe & Affordable Housing
for low-income families**



**Early Learning and Child Care
for children starting at 6 weeks old**



**Physical and mental health
services for residents**



**Supplemental Enrichment
Programming for children 5+**



**Food Pantries at each
campus**



**Economic Mobility Mentoring
& Supportive Services**

Getting Started

CREATE YOUR FUNDRAISER

Warren Village partners with ColoradoGives, which is a year-round giving platform that makes it easy for individuals and businesses to support nonprofits

START YOUR CAMPAIGN:

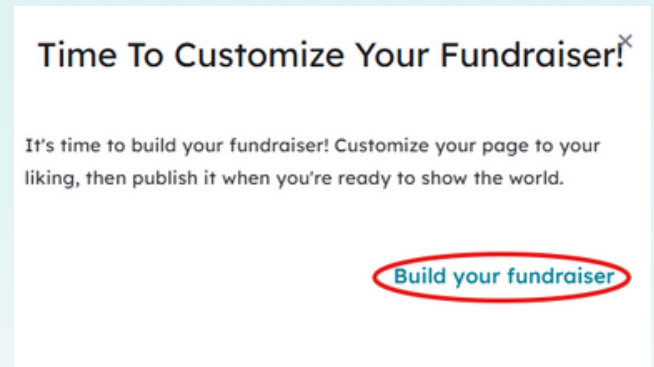
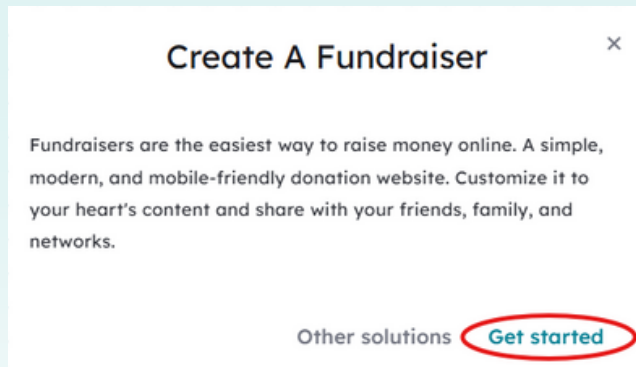
1. Click the button below or visit: www.coloradogives.org/organization/Warrenvillage
2. Click "Fundraise"
3. Sign up for a free account using your email address
4. Create your Fundraiser Page
 - Choose a Name (ex. Celebrate the Holiday Season by Giving Back to Warren Village)
 - Set a Goal - How much can you raise?
 - Set a Timeline - How long will your fundraiser be open?
 - Add your content - This P2P toolkit provides media and sample scripts to use for your fundraising page (see attached example)

[CLICK HERE TO START A FUNDRAISER](#)

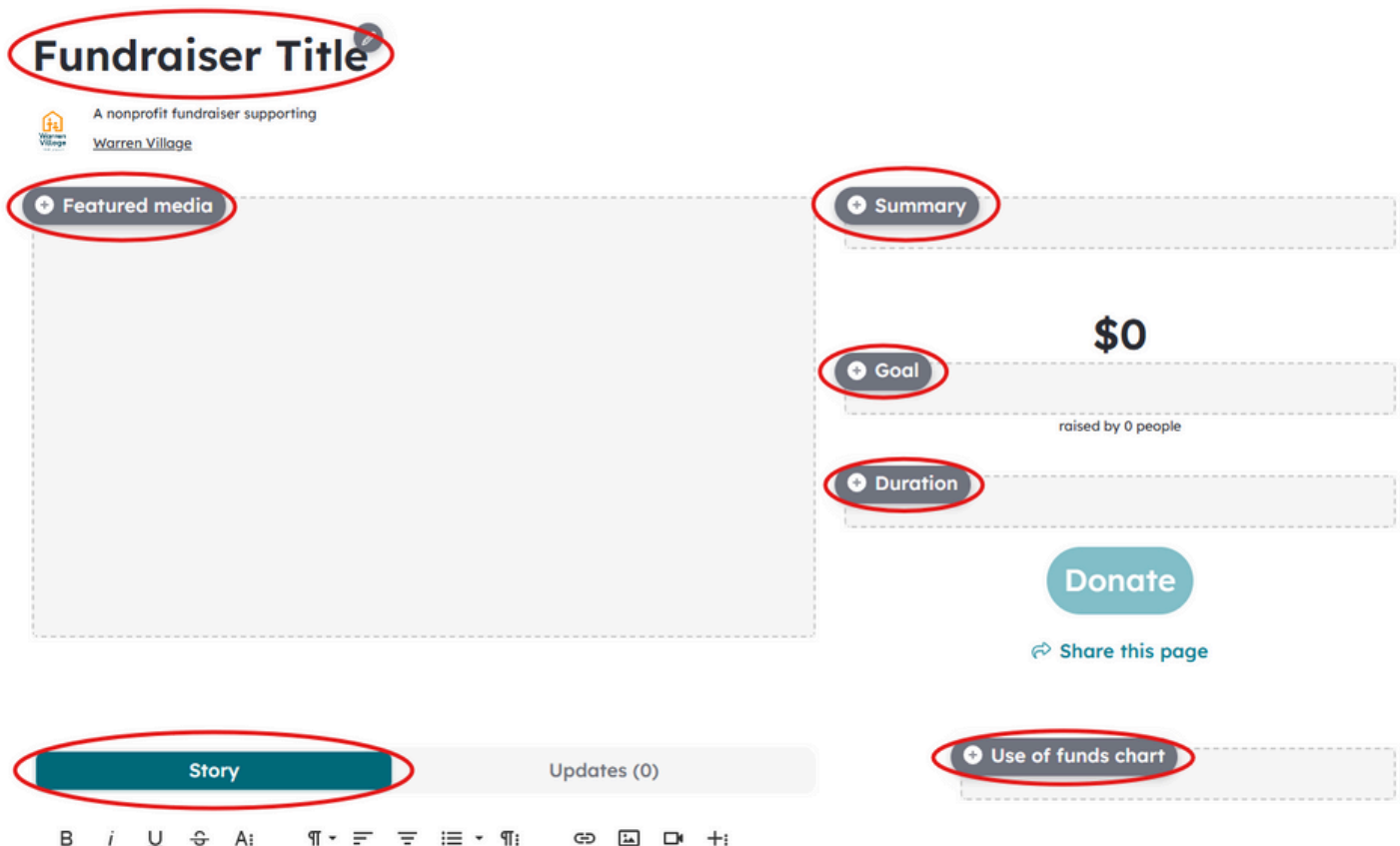


Creating your Fundraiser

After creating your free Colorado Gives account, select “Get Started” then “Build your fundraiser” to get started creating your custom fundraising page



Start building your page by filling in the fields circled in red with the content provided in this guide



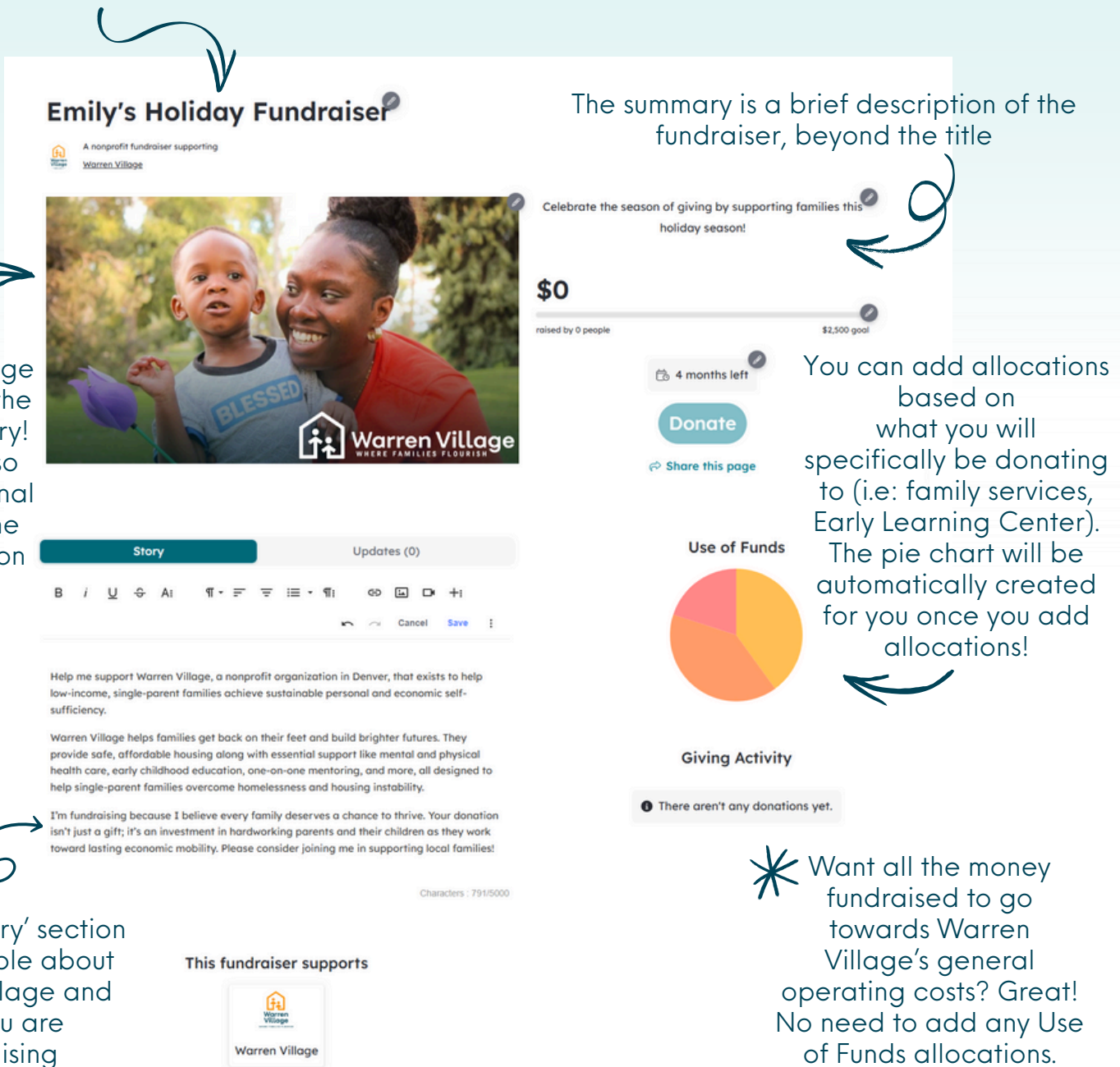
Example Fundraiser

Our sample messaging included in this toolkit can be used to build your fundraising page.

You can also include Warren Village stories, found on our website by clicking below or visiting warrenvillage.org/success-stories

[CLICK HERE TO SEE STORIES](#)

Choose a title that describes what you are fundraising for!



Use the 'Story' section to tell people about Warren Village and why you are fundraising

* Want all the money fundraised to go towards Warren Village's general operating costs? Great! No need to add any Use of Funds allocations.

A photograph of a woman with dark curly hair and three children (two girls and one boy) sitting outdoors in front of a wooden fence. The woman is wearing a light-colored t-shirt with a graphic of a woman's face. The children are wearing light-colored tops. The text "Sample Campaign Messaging" is overlaid on the image.

Sample Campaign Messaging

FUNDRAISER PAGE - STORY

Help me support Warren Village, a nonprofit organization in Denver, that exists to help low-income, single-parent families achieve sustainable personal and economic self-sufficiency.

Warren Village helps families get back on their feet and build brighter futures. They provide safe, affordable housing along with essential support like mental and physical health care, early childhood education, one-on-one mentoring, and more, all designed to help single-parent families overcome homelessness and housing instability.

I'm fundraising because I believe every family deserves a chance to thrive. Your donation isn't just a gift; it's an investment in hardworking parents and their children as they work toward lasting economic mobility. Please consider joining me in supporting local families!

FUNDRAISER PAGE - SUMMARY

The summary is a brief description (100 characters or less) to describe your fundraiser. Be sure to include what you are fundraising for! Some examples are:

Spread hope this Holiday Season by supporting Warren Village

Help me celebrate my birthday this year by contributing to Warren Village

I'm fundraising to empower families - please join me!

Sample Campaign Messaging

continued

EMAIL MESSAGING

Subject Line: Join me in supporting brighter futures for families
Dear <Name>,

I hope you're doing well! This year, I'm dedicating my <birthday/special occasion> to a cause that means a lot to me: supporting families through Warren Village.

Warren Village is a nonprofit that helps low-income, single-parent families in Denver overcome homelessness and build stable and bright futures. With the number of unhoused individuals in Denver rising by 56% over the past three years, and nearly half of them being families with children, the need is greater than ever.

Your donation can help provide safe housing, early childhood education, mental health support, and more for families working hard to change their lives.

Ready to make a lasting impact? Click here to donate: <insert fundraiser link>

If you're not able to give right now, no worries, sharing this link with others would mean a lot, too.

Thank you so much for your support!
Warmly,
<Name>

SOCIAL MEDIA MESSAGING

Template #1: <For my birthday/special event this year>, I'm raising funds for @Warren_Village, an incredible nonprofit supporting single-parent families facing homelessness and housing insecurity.

If you're able, please consider donating here: <insert fundraiser link>
Every gift helps provide safe housing, child care, mental health support, and more resources. Together, we can help families grow, heal, and thrive, creating change that lasts for generations.

Template #2 (Midway Goal): Hi friends! I'm getting close to my goal of raising <goal amount> in support of @Warren_Village, a nonprofit committed to supporting families facing housing insecurity or homelessness. Please consider making a donation here <insert fundraiser link> and join me in advocating for families in our community.

Template #3 (End of Fundraiser): My fundraiser is ending soon— can you help me finish strong and reach my goal? Just \$20 can provide a healthy meal for a family. Please join me by making a donation here <insert link> and sharing with your friends and family!

Template #3 (Celebrate): Thank you! With your support, I raised <\$Total> to make a difference for children and parents. Together, we helped @Warren_Village deliver its mission of supporting low-income and single-parent families!

Thank You for Supporting Warren Village!

FUNDRAISER TIPS & TRICKS

- Your fundraising page through ColoradoGives can be directly shared on Facebook and X, or embedded in emails. You can also copy the link to post anywhere!
- Utilize the photos included in the online gallery – photos can be added to emails, texts, or social media post to engage your network!
- Utilize all streams of communication with your network! You can share via email, text message, social media, etc.

Reach out to the Community Giving Associate Director, Nick Daugharty at ndaugharty@warrenvillage.org or 303-320-5068 if you have any questions!

**CLICK HERE TO START
A FUNDRAISER**

**CLICK HERE TO SEE THE
PHOTO GALLERY**

